

Advertising Education Foundation of Houston

NEWS RELEASE

For Immediate Release

March 20, 2024

The Advertising Education Foundation of Houston Announces 15 Scholarship Winners

\$75,000 Awarded for 2024 Scholarship Program

Houston – The Advertising Education Foundation of Houston (AEFH) awards 15 \$5,000 scholarships totaling \$75,000 to college students from schools in Texas, Louisiana, Arkansas, and Oklahoma.

Bill Fogarty, AEFH Chairman, remarked, “We’re pleased to be able to award scholarships to another outstanding group of undergraduate and graduate students from 17 colleges and universities. Each winner will receive a \$5,000 scholarship for tuition and fees and, in some instances, to help repay school loans.

To date, the AEFH has awarded \$842,000 to more than 280 students from throughout the AAF Tenth District’s four-state area. Opportunities for local internships with local agencies and communication companies are often an extension of the AEFH scholarship program.

Alex López Negrete, President and CEO of Lopez Negrete Communications, observed, “I have been impressed by not just the quality of the applicants, but more than that by their diversity in every sense: cultural, geographic, and industry disciplines. The AEFH scholarship program reflects what the future of the advertising and marketing industry will look like.”

The AEFH Scholarship Awards Luncheon will honor student winners, families, donors, and professors on **Friday, April 5, 2024**, 11:30 a.m.–1:00 p.m. at The Junior League of Houston, 1811 Briar Oaks Lane, Houston, Texas 77027.

Guest Speaker will be **Stephen Ives**, President and CEO, The YMCA of Greater Houston.

For sponsor tables and individual tickets, visit www.houstonadscholarships.com/luncheon.

The Foundation’s annual financial awards are made possible by local communication industry and corporate donors and additional contributions from the Houston Media Classic Charity Golf Tournament.

The Advertising Education Foundation of Houston is a 501(c)(3) nonprofit Texas corporation. If you would like to make a donation to the AEFH or become a scholarship sponsor, contact Jay Hagins at jayhagins@sbcglobal.net or 713-553-4425.

2024 Scholarship Award Winners

Alexis Harris / Texas Southern University
The Gilbreath Communications Inc. Education Fund

Allie Putman / Oklahoma State University
Houston Media Classic Chuck Sitta Scholarship

Ava Hagedorn / Harding University – Searcy, AR
Bill & Sharon Young Education Fund

Dia Rickert / The University of Texas at Dallas
AAF-Houston Alice B. Rogers Scholarship Fund

Fatima Mejia Valenzuela / The University of Texas at Arlington
AEFH Scholarship Fund

Favour Egbune / Texas Tech University
Jay Hagins Scholarship Fund

Hailey Smith / Texas A&M University
Speier Family Fund

Hailey Waobikeze / Lamar University
Houston Media Classic Chuck Sitta Scholarship II

Katherine Clavijo / Texas Christian University
Lopez Negrete Hispanic Marketing Education Fund

Laney Wise / Stephen F. Austin State University
Lyle Metzdorf Scholarship Fund

Madeleine Lee / The University of Texas at Austin
Rich Klein Communications Scholarship

Ngoc Quynh Nhu Le / University of Houston – Downtown
iHeart Media Scholarship

Rachel Schrader / Oral Roberts University – Tulsa
Bill Fogarty and Rich Klein Communications Fund

Riya Nathe / The University of Texas at Dallas
AEFH Scholarship Fund

Sonia Diaz / Sam Houston State University
Love Advertising Education Fund

Applications and guidelines for the AEFH Scholarship Program are posted on the AEFH website at www.houstonadscholarship.com Next year's scholarship application will be posted mid-September of this year on the website.

Contact: Anne Mrok-Smith, 713-302-6774 or amroksmith@gmail.com

Advertising Education Foundation of Houston

The Advertising Education Foundation of Houston is a 501(c)(3) nonprofit Texas corporation. The Foundation was created 23 years ago by members of the local advertising community to help offset the rising costs of higher education.

The AEFH awards annual scholarships to college sophomores, juniors, and seniors pursuing undergraduate or post-graduate degrees in advertising, interactive media, journalism, radio/TV, commercial art, production, public relations, social media and related fields. Students attending colleges and universities located in the American Advertising Federation's Tenth District, which covers Texas, Louisiana, Arkansas, and Oklahoma, are eligible.

We host an annual luncheon with guest speaker in April to present the awards and honor students, families, professors, and donors. Each student winner receives a scholarship for tuition and fees and, in some instances, to help repay school loans.

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For more information on the annual application process and dates, visit houstonadscholarships.com

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